



A promotional image for HitTrax. It features a batter on the left in a batting stance, wearing a white helmet and a dark jersey. On the right is a pitcher in a dark jersey and cap, also in a batting stance. The background is dark with a grid pattern and overlaid with red digital data points and circular radar-like graphics. The text 'HitTrax' is prominently displayed in the center in a white, bold, sans-serif font with a red underline. Below it, the slogan 'REDEFINING THE GAME' is written in large, outlined red letters, with 'THE GAME' in solid white.

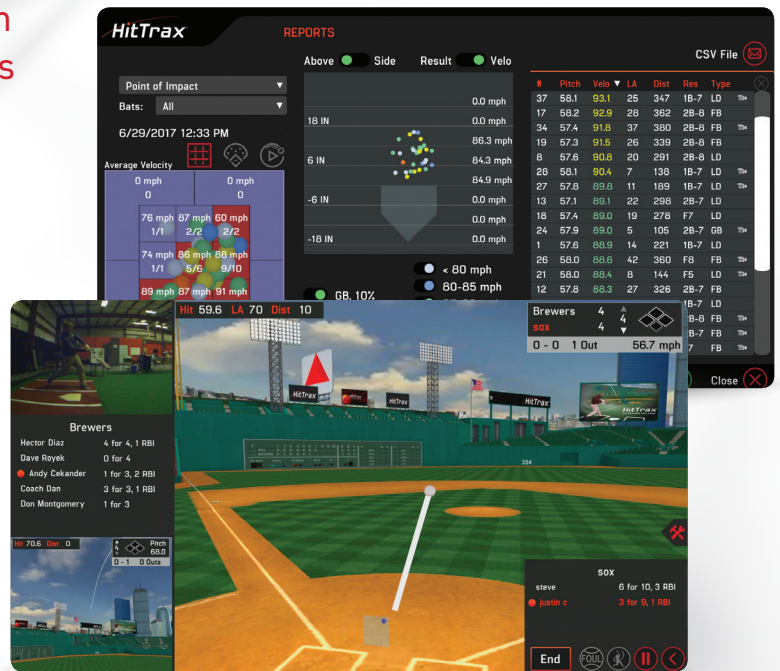
**HitTrax**<sup>TM</sup>

REDEFINING  
**THE GAME**

So much more than a training aid, HitTrax is the only data capture and simulation system that provides powerful performance metrics with a game time experience.

Using patented technology, HitTrax has revolutionized the baseball/softball industry by greatly enhancing training capabilities and engaging players like never before.

- Softball and Baseball
- Indoor/Outdoor Compatibility
- Adapts to All Skill Levels
- Live Pitching, Pitching Machines, Soft Toss or Batting Tee
- 110+ mph measurements
- +/- 1 mph accuracy
- Millisecond response time

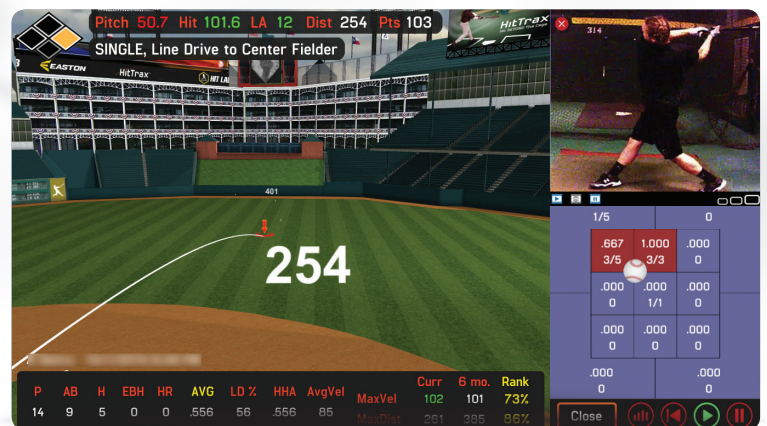


## INSTANTANEOUS FEEDBACK. REAL-TIME STATS. GAME CHANGING DATA.

HitTrax measures key performance metrics and generates in-depth reports, allowing for pitch-by-pitch analysis, session summaries, and trend charting over any time period.

With an unmatched experience, batters can view their performance as if playing in their favorite stadium while measuring metrics such as exit velocity and launch angle! Pitchers can see their late movement, along with pitch speed and location, and work to optimize their delivery. Pitchers and batters can even compete head-to-head in realistic at-bats, while all data is recorded simultaneously.

When paired with the HitTrax VCAM (Video Capture and Analysis Module), each swing/pitch is automatically recorded and cataloged with the corresponding data - enabling true "cause & effect" analysis without any post-session editing needed! Focus on specific parts of the strike zone, compare high speed video side-by-side, and show swing evolution over time. Now players can get immediate feedback on how a small change to their mechanics can make a big impact.



## KNOW YOUR STRENGTHS. IDENTIFY YOUR WEAKNESSES.

### HITTERS

- Exit Velocity
- Launch Angle
- Distance of Hit
- Point of Impact
- Strike Zone Analysis
- Spray Charts
- Hard Hit Average
- BA, SLG, and OPS

### PITCHERS

- Pitch Velocity
- Pitch Location
- Horizontal & Vertical Late Break Measurements
- Batting Average Against
- Opposing Spray Charts
- Strike Zone Analysis
- Analysis by Pitch Type

## IN THE CAGE. ON THE FIELD.

HitTrax offers a portable form factor that allows for a variety of mounting options to fit every scenario. Whether it is a cage in a training facility, or outdoor practices and assessments on the field, HitTrax is ready to measure the metrics you need. System configuration options allow for further flexibility and mobility. Take HitTrax on the go to combines and other events, or optimize a permanent solution to reinvent your indoor environment.



## HITTRAX STATSCENTER. STAY CONNECTED.

All data collected with HitTrax is securely stored in the cloud and available to players, coaches, and facility administrators via the HitTrax StatsCenter membership service. Access video analysis, powerful interactive reports, and even replay sessions away from the cage via desktop and mobile apps. Bundle this service with your training packages and team memberships delivering more value to your players, while keeping them connected to their instruction and progress

## LEAGUES & TOURNAMENTS GAME TIME IS NOW.

HitTrax brings an undeniable 'wow' factor to the batting cage as players can watch their hits soar through the outfield and view in-game statistics like never before. The HitTrax gaming features bring the excitement of the outdoor game, plus the benefit of situational hitting, into the cage.. HitTrax will call balls & strikes, advance runners, and turn rally-killing double plays.

With online game play, HitTrax users around the world can connect and play in real-time. Whether you're a little leaguer or a pro, the competition is real and the experience is one-of-a-kind.



# ENABLE NEW POSSIBILITIES FOR YOUR ORGANIZATION:

- Greatly enhance the overall experience of indoor training
- Gain valuable data from player try-outs and assessments
- Foster player engagement and faster “buy-in” to instruction
- Keep players connected to their stats and progress
- Add value to training packages, team fees, and clinics
- Offer/enhance elite level memberships
- Organize hitting leagues, tournaments, HR derbys
- Provide bat fitting services and drive business to your pro shop
- Attract new players to your facility and increase overall traffic

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“ HitTrax has enabled our program to make significant strides in all facets of our offensive output. Coupled with the concrete data solidifying our increase in offensive numbers, HitTrax has been the genesis for a drastic increase in the amount of volume our players voluntarily hit. There is rarely a time of day that a Holy Cross baseball player is not utilizing the system. ”

**GREG DICENZO**

COLLEGE OF THE HOLY CROSS, HEAD BASEBALL COACH

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“ HitTrax with the VCAM video analysis feature allows my players to visualize the adjustments that are needed to achieve higher exit velos and optimize launch angles. They can see each swing correction and the immediate effect it has on the hit. Seeing is believing! ”

**DAN KOUSED**

ORANGE COUNTY SCHOOL OF BASEBALL, OWNER, MLB SCOUT

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“ HitTrax is the most important baseball training tool on the market. It proves player improvement and greatly assists my instructors by tracking player development within a lesson, as well as over a long term training period. HitTrax is awesome! ”

**CHAS PIPPITT**

BASEBALL REBELLION AND I.T.S. BASEBALL, LLC, OWNER/HEAD HITTING INSTRUCTOR

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**HitTrax™**

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